



# ISEE17

The 29th Annual Scientific Conference  
of the International Society of  
Environmental Epidemiology

Sydney Australia | 24-28 September 2017

PARTNERSHIP AND EXHIBITION PROSPECTUS

[www.isee2017.com](http://www.isee2017.com)

# INVITATION

We are delighted to invite you to participate at the 29th Annual Scientific Conference of the International Society of Environmental Epidemiology which will take place at the University of Sydney on 24-28 September 2017. The ISEE 17 is hosted by the Woolcock Institute of Medical Research.

The overall theme of the ISEE17 conference is *"Healthy places, healthy people – where are the connections?"* Implicit in this theme is the recognition that there are many different *places* (the natural environment, the built environment, the social environment) and many different *people* (the young, the old, the disadvantaged and the marginalised). The *'connections'* may be physical, or they may be psychological, social or political.

We want to challenge existing paradigms and entice and invite participants to ask important questions about environmental justice and the politics of social change and empowerment. Keynote speakers will be tasked with posing these questions to conference participants.

Australia sits firmly in the Asia-Pacific region. Therefore, ISEE17 will specifically address *healthy places and healthy people connections* in the Asia-Pacific region.

Apart from contributions connected to the main conference theme, ISEE17 also welcomes the increasingly rich and diverse oral and poster presentations, symposia and workshops in both the 'old' and 'new' environment health – including air and water pollution, contaminated lands, endocrine disrupters, climate change, built environment, food and water security.

On behalf of the Local Organising Committee, I look forward to sharing with you our city and our people. See you all "down under"!!

**Professor Bin Jalaludin**  
**Chair, ISEE17 Local Organising Committee**

*Director, Epidemiology, Healthy People and Places Unit South Western Sydney Local Health District; and School of Public Health and Community Medicine University of New South Wales, Sydney, Australia*

## Benefits on partnering with the ISEE 2017 Conference:

ISEE 2017 wants to partner with you and offer a unique platform for you to interact with a captive audience of international specialists allowing you:

- Wide acknowledgment of your organisation leading up to and during the Conference.
- Excellent networking opportunities during the Conference to promote your products and services to a relevant audience.
- An opportunity to utilise the Conference experience to showcase your organisation's position of support for this important area of research.
- An opportunity to source new contacts and business leads or maintain relationships with existing researchers, customers, suppliers and important institutions.
- The possibility to launch new initiatives, products or services directly to your primary users.
- Gaining access to Conference delegates who are keen to improve their knowledge within the field, and through your organisation's support, closely align your organisation with delegates' professional development on a personal level.
- An opportunity for your key staff to connect face to face with the most influential people, bodies and organisations representing this academic field in one place over a short period of time.

# PARTNERSHIP

## Partnership Opportunities

A variety of partnership packages are being offered for your organisation's exposure at ISEE 2017 with three tiered partner packages with exclusive options built in, along with partner program opportunities and of course, exhibition. The Conference is also happy to tailor packages not currently available in this prospectus and we encourage those with interest in exposure to contact our Sponsorship and Exhibition Sales Manager to discuss what is possible. All listed pricing is inclusive of GST and in AUD.

### MAJOR SPONSOR

#### \$25,000

- Acknowledgment as a Major Sponsor during the opening and closing sessions
- Six complimentary full registration including the Welcome Reception and Gala Dinner
- Opportunity to display one sponsor provided banner for display at the Conference registration desk
- Full page advertisement in the ISEE 2017 program book
- Company profile (100 words) and logo displayed in the program book
- Logo displayed on the sponsor's slide
- Logo displayed on each ISEE 2017 E-zine (subject to time of confirmation)
- Logo displayed on the Conference website with a hyperlink to your organisation's website
- Logo on sponsor signage at the venue
- One satchel insert included in delegate admission pack

### SILVER SPONSOR

#### \$16,500

- Acknowledgment as a Silver Sponsor during the opening and closing sessions
- Four complimentary full registration including Welcome Reception and Gala Dinner
- Half page advertisement in the ISEE 2017 program book
- Company profile (50 words) and logo displayed in the program book
- Logo displayed on the sponsor's slide
- Logo displayed on each ISEE 2017 E-zine (subject to time of confirmation)
- Logo displayed on the Conference website with a hyperlink to your organisation's website
- Logo on sponsor signage
- One insert included in delegate admission pack



# PARTNERSHIP

## BRONZE SPONSOR

**\$7,700**

- Acknowledgment as a Bronze Partner during the opening and closing sessions
- Two complimentary full registration including Welcome Reception and Gala Dinner
- Logo displayed in the program book
- Logo displayed on the sponsor's slide
- Logo displayed on each ISEE 2017 E-zine (subject to time of confirmation)
- Logo displayed on the Conference website with a hyperlink to your organisation's website
- Logo on sponsor signage

**Included with this partnership is the opportunity to sponsor one of the delegate catering breaks at the conference**

- Morning Tea/Lunch/Afternoon Tea (choice of one break for the 3 full days of the conference).
- The opportunity to take up sponsorship of the delegate catering for a given break time for the duration of the Conference (e.g. Morning Tea for 3 days or Lunch for 3 days or Afternoon Tea for 3 days)

### Acknowledgements

- Naming rights to the particular break chosen
- Logo printed on dedicated morning tea/lunch or afternoon tea Conference catering signage in the exhibition during the sponsored break times for the duration of the Conference
- Opportunity to display two sponsor provided banners in the exhibition during the sponsored break times for the duration of the Conference

## HOST SPONSOR

**\$5,500**

- Acknowledgment as a Host Sponsor during the opening and closing sessions
- Logo displayed in the program book as a Host Sponsor
- Logo displayed on the sponsor's slide
- Logo displayed on each ISEE 2017 E-zine (subject to time of confirmation)
- Logo displayed on the Conference website with a hyperlink to your organisation's website
- Logo on sponsor signage

*Note, that this sponsorship opportunity is open to organisations with Committee, Advisory or Ambassador roles involved in the organisation of the Conference*

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## PROGRAM PARTNERSHIP OPPORTUNITIES

### Plenary Session Sponsor

**Four Opportunities \$4,400**

- Align yourself with a high-profile plenary session including the following benefits:
- Acknowledgment during the opening and closing sessions
- Logo displayed on session signage at entrance to session
- Logo displayed on session slide before and after sponsored session
- Logo displayed in the program book next to Speaker name
- Logo displayed on the Conference website with a hyperlink to your organisation's website
- Company provided pull up banner in the chosen speaker session

### Workshop or Concurrent Session Sponsor

**\$2,200**

- Align yourself with one of the Conference workshops or concurrent sessions.
- Acknowledgment during the opening and closing sessions

- Logo displayed on session signage at entrance to session
- Logo displayed on session slide before and after sponsored session
- Logo displayed on the Conference website with a hyperlink to your organisation's website
- Company provided pull up banner in the chosen session

*\*Final choice of session will need to be approved by the Scientific Program Committee*

### Company Branded USB

**Exclusive Opportunity \$6,600**

Each delegate will receive a USB of the conference proceedings and abstracts. This resource will be used time and again ensuring continuing exposure of your organisation

### Acknowledgements

- In the program book
- Company Logo on USB\*

*\* The organising committee reserves rights on the placement of the logo*

### Conference Program Book Branding

**Exclusive Opportunity \$11,000**

The ISEE 2017 Program Book will be distributed on site to all participants and will be a regularly used reference source after the event. It will contain the final definitive scientific program and the following related information:



# EXHIBITION

- Schedule and overview
- Author and subject index
- Information on the Organising Committee
- Exhibition Floor Plan
- The Social Program and information on tours and workshops

#### Acknowledgements

- A full page colour advertisement on the inside front cover and the back cover\*

\* Please Note: Other sponsor advertisements will appear in this document

#### Poster Area Branding

##### Exclusive Opportunity \$4,400

The Conference Poster Area will be a large area within the Conference Exhibition. This will be heavily populated with delegates throughout the time of the conference.

#### Acknowledgements

- Naming rights to the Poster Area
- Company signage to be displayed in the Poster area
- Logo to be included on all print items relating to the Poster Area

#### Welcome Reception Branding

##### Exclusive Opportunity \$5,500

The conference will begin with an official welcoming ceremony to greet participants from around the world. The event will combine formality, entertainment and networking along with good food and wine.

#### Acknowledgements

- Naming rights to the Welcome Reception
- Company signage to be displayed in the Welcome Reception Venue

- Logo to be included on all print items relating to the Welcome Reception
- Welcome Reception acknowledgement in the conference program

#### Sponsored Delegates

##### Multiple Opportunities

#### Support for International Students from developing countries

##### \$3,300 per participant

Student delegates from developing countries and other under-represented groups will be provided with registration and a contribution towards airfare, and accommodation costs to enable their participation in ISEE 2017.

#### Support for National Students

##### \$1,100 per participant

Student delegates from within Australia will be provided registration and where applicable a contribution towards accommodation and airfare costs to enable their participation in ISEE 2017.

#### Acknowledgements

- Acknowledgment as a Sponsored Delegate Partner during the opening and closing sessions
- Logo displayed in the program book
- Logo displayed on the sponsor's slide
- Logo displayed on the Conference website with a hyperlink to your organisation's website
- Logo on sponsor signage
- Opportunity to include a Welcome Letter to your delegate(s) in their registration pack

#### Exhibition Display Table

##### \$4,400

A great way to have a physical presence on-site and allow your key staff to have a base of operations to network from. Involvement in the exhibition also allows the opportunity to showcase your products and services to delegates, whilst providing an opportunity to brand your space.

Each exhibition display includes:

- Dressed trestle table
- Fascia with exhibiting organisation name
- One 4 amp power outlet
- Exhibitor listing in the program book
- Two complimentary exhibitor registrations including the Welcome Reception and Gala Dinner

#### General Terms and Conditions

- All costs include GST and are in AUD
- A tax invoice will be sent upon receipt of a signed application form
- The allocation of exhibition positions or confirmation of a sponsorship item is at the discretion of the ISEE 2017 Organising Committee and will take into account the level of sponsorship, date of application booking, exhibition preferences, proximity to competitors and other relevant matters.
- ISEE 2017 reserves the right to alter the exhibition floor plan at any time.

## FURTHER INFORMATION

For further information, please contact:

**Emma Bowyer**

**Sponsorship & Exhibition Manager**

**Email: [partnerships@isee2017.com](mailto:partnerships@isee2017.com)**

**Phone: +61 2 9254 5000**

**Fax: +61 2 9251 3552**





ISEE17

24-28 September 2017 | Sydney Australia

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